



2020 Iowa Cancer Summit Sponsorship Menu

Virtual Conference Series | October 7, 14, 21, & 28 from 1-3 p.m.

The support of organizations like yours allows the Iowa Cancer Consortium to offer top-notch speakers, opportunities for networking, and premium learning to Iowans each year. Your support is even more critical this year, as we bring professionals and advocates together to discuss cancer control initiatives during a global pandemic. Have any questions or seeking other options? Please contact Kelly Rollins at rollins@canceriowa.org.

Thanks for your partnership in this tremendous time. We look forward to 'seeing' you at the Iowa Cancer Summit!

Sponsorship Levels

| Benefits: | Platinum (\$5,000) | Gold (\$3,000) | Silver (\$1,000) | Bronze (\$500) | Contributor (\$250) |
|---|--|---|---|-----------------------------------|-----------------------------------|
| Inclusion of organization name in conference communications, including the website. | Logo (premium location) | Logo | Logo | Name only | Name only |
| Organization featured as sponsor on electronic conference program. | Logo (on cover) | Logo (within) | Logo (within) | Name (within) | Name (within) |
| Advertisement in conference program. | Full page advertisement (7.45w by 9.3h in) | Half page advertisement (7.45w by 4.55h in) | Quarter page advertisement (3.625w by 4.55h in) | | |
| Regular shout-outs on social media. | X | X | X | | |
| Verbal recognition throughout the virtual conference. | X | X | | | |
| Opportunity to place material in virtual swag bag (your choice of one-page of material, discount code, free offer). | X | X | | | |
| Free conference registrations (<i>coupon code</i>). | Eight free conference registrations | Six free conference registrations | Four free conference registrations | Two free conference registrations | One free participant registration |
| Iowa Cancer Consortium organizational membership for one entire year (2021), to include 10 participants. | X | | | | |



Iowa Cancer Consortium
www.canceriowa.org

Secure your sponsor/exhibit registration here:

<https://iowacancerconsortium.wildapricot.org/events>